

Minnesota Infrastructure Alliance

Welcome to our
Q4 meeting!

Wednesday December 6, 2023



Agenda and Ground Rules

Agenda:

1. Welcome and background (9:00am)
2. Introductions (9:05am)
3. Review of events (9:10am)
4. Websites (9:20am)
5. 2024 legislative priorities (9:25am)
6. Wrap up (9:55am)

Ground rules:

- Raise your hand in the room or online to talk
- Online moderator will watch the chat
- Introduce yourself and your organization when you talk
- Try to share the airtime

Who are we?



2009 - 2021



Mn Infrastructure Alliance

2022+

Vision

Minnesota Infrastructure

Alliance is a coalition of professional organizations striving to provide and maintain safe and sustainable infrastructure across Minnesota.



Goals and Audiences



**Increase
public
awareness**

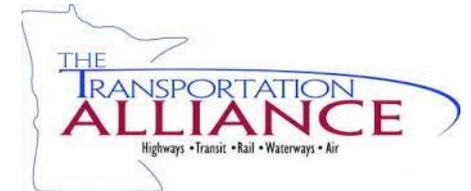


**Enhance
professional
collaboration**



**Educate and
Engage
policy
makers**

Who is involved?



MNIA Team structure



Steering Committee

Michelle Stockness, *Chair*, Freshwater

Jeannine Clancy, TKDA

Jonathan Curry, ACEC MN

Margaret Donahoe, *Secretary*, Transportation Alliance

Amy Grothaus, *Treasurer*, APWA MN liaison, Braun Intertec

Brad Henry, U of MN, MN IAM

Hannah Albertus-Benham, ASCE MN rep, WSP

Introductions:

Please share:

- Name
- Organization



October – December: Plan for Following Year

- Convene a meeting of the Infrastructure Alliance: discuss new projects and media outreach.
- Track impact of work done in 2023
- Update messages and stories regarding the importance of infrastructure investments.
- Develop a new budget for 2024/Work Plan for 2024
- Continue to promote partner events.

MnIA Calendar

	Increase public awareness 	Enhance professional collaboration 	Educate and Engage Policy Makers 
November		Nov 10- CSWEA Conf on the Environment Nov 16-17: APWA Fall conference Nov 28-20: MN Watersheds	
December Q4 meeting		Dec 5: Q4 meeting	
January 2024		MN County Engineer (MCEA) Annual Conf. City Engineers Conference (CEAM)	
February	Feb: Infrastructure Month	ASCE Day at the Capitol?	Feb 12: 2024 Legislative Session start
March	March 22: World Water Day	MN Rural Water Conference ASCE Fly In?	Transportation Day at the Capitol? ACEC Day at the Capitol?

Raise our Grade website

**RAISE ^{OUR} GRADE,
MINNESOTA**

A SHARED COMMITMENT TO IMPROVE OUR INFRASTRUCTURE

Our Ask: please share this at every conference to have attendees contact legislators



Example from MUCA: Raise our Grade website



Our Ask: please share this at every conference to have attendees contact legislators



New: MN Infrastructure Alliance website!

The screenshot shows the homepage of the Minnesota Infrastructure Alliance website. At the top, there is a navigation bar with the APWA Minnesota Chapter logo, the text "ESTABLISHED 1946 JOIN NOW LOG IN 0 ITEMS Search", and a menu with "About", "Events/Education", "Membership", "News", "Sponsors", "Jobs", and "Contact". Below this is a blue banner with the text "Minnesota Infrastructure Alliance (formerly Minnesota 2050)". The main content area is divided into several sections: "ABOUT" with a sidebar menu (Who We Are, Leadership, History, FAQ, MN Infrastructure Alliance, Raise Our Grade Minnesota); "Who We Are: The Minnesota Infrastructure Alliance (MnIA), formerly known as Minnesota 2050 (MN2050), is a coalition of professional organizations striving to provide and maintain safe and sustainable infrastructure across Minnesota."; "Mission: To increase awareness of infrastructure and infrastructure needs, and articulate a convincing case for increased investment in Minnesota infrastructure through a coordinated voice and communication of unified comprehensive needs."; "MnIA's three main goals are to:" followed by three bullet points; "Mn2050 organization was started in December 2009, following a meeting coordinated by the Minnesota chapters of APWA and ASCE. The meeting included representatives from the University of Minnesota, the engineering community, transportation lobbying organizations, the Legislature, and a local elected official. The educators, engineers, and lobbyists generally described infrastructure issues -- including the importance of adequate infrastructure funding. The elected officials stressed the importance of delivering the infrastructure message directly to the public. In mid-2011, the MN2050 organization name was reserved as a non-profit organization."; "Steering Committee" with a list of members; "To learn more:" with three links; "WHAT'S NEW" with three news items: "Asphalt Rejuvenation that Removes Pollution" (Aug 31, 2023), "Call for Entries: APWA-MN 2023 Local Awards" (Aug 21, 2023), and "Chapter Golf Outing: A Great Day on the Links" (July 22, 2023); and "VOLUNTEER OPPORTUNITIES" with two links: "MN Infrastructure Alliance" and "Outstate Development Committee".



The screenshot shows the new website design. At the top, there is a navigation bar with the "Mn Infrastructure Alliance" logo and a menu with "Home", "Partners", "Events", "Media", "Resources", and "Committee Members". Below this is a large blue banner with the text "Infrastructure in Minnesota includes the fundamental facilities and systems necessary for our economy to function. Our quality of life depends on infrastructure in a good state of repair, which requires long-term sustainable funding." Below the banner is a blue bar with the text "Roads, bridges, transit systems, public parks, airports, water and sewer systems, dams, ports, and the energy grid are categories of infrastructure that directly affect our ability to live, work, and play. Click here to view our infrastructure grades." Below this is a section with three columns: "Who we are: Minnesota Infrastructure Alliance is a coalition of professional organizations striving to provide and maintain safe and sustainable infrastructure across Minnesota."; "Our Mission: To increase awareness of infrastructure and infrastructure needs and articulate a convincing case for increased investment in Minnesota infrastructure through a coordinated voice and communication of unified, comprehensive needs."; and "Three Main Goals:" followed by three bullet points: "Increase Public Awareness", "Enhance Professional Collaboration", and "Educate and Engage Policy Makers". At the bottom, there is a dark blue bar with the text "TAKE ACTION!" and "LEARN MORE ABOUT THE MINNESOTA INFRASTRUCTURE REPORT CARD AND THE NEEDS ACROSS MINNESOTA!". Below this is a link "VISIT RAISE OUR GRADE MINNESOTA" and a footer with "CONTACT US" and "© 2023 Minnesota Infrastructure Alliance".

<https://www.mninfrastructure.org/>

Discussion: 2024 Legislative Priorities



Roundtable: How can MnIA help you?

What are your priorities for 2024?

Do you have suggestions for our legislative agenda?



Ground rules:

- Raise your hand in the room or online to talk
- Online moderator will watch the chat
- Introduce yourself and your organization when you talk
- Try to share the airtime

Discussion: develop Q4 talking points



**Increase
public
awareness**



**Enhance
professional
collaboration**



**Educate and
Engage
policy
makers**

Reminder: Q3 Talking Points



2023 funding was great and funded a lot of infrastructure projects

There is still a backlog of infrastructure needs across the state.

Infrastructure is roads, parks, schools, water and wastewater, energy, and more

Infrastructure investment signals commitment to a baseline quality of life for all Minnesotans

Inflation is eating away at infrastructure dollars

Infrastructure continues to age and deteriorate

Thank you!

Mn Infrastructure Alliance